Casio's Strength

High Profitability through Innovative Products

Operating Profit Margin

10.9%

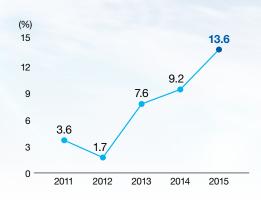
(Performance in fiscal year ended March 31, 2015)



ROE

13.6%

(Performance in fiscal year ended March 31, 2015)





35.0_{yen}

(Performance in fiscal year ended March 31, 2015)



Profile

To Our Stakeholders

Casio's Strength

Special Features

Financial Highlights

Management Foundation

Financial Section

Corporate Data

Six Global Timepiece Brands

Six Brands That Are Globally Synchronized and Totally Individualized





Absolute ToughnessBuilt tough with a shock-resistant structure



BABY-G

Tough and CoolA unique fusion of function with fashion



Elegance and Technology

A stylish, polished and slim metal design





Feel the Field
Ideal for those with a rugged lifestyle



Speed and Intelligence
Advanced technology and dynamic design



Elegant, Brilliant and Smart Metal watches for stylish women

