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Casio's Strength

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Six Global Timepiece Brands

Six Brands That Are Globally Synchronized and Totally Individualized





Absolute Toughness Built tough with a shock-resistant structure



BABY-G

Tough and Cool A unique fusion of function with fashion



Elegance and Technology

A stylish, polished and slim metal design





Feel the Field Ideal for those with a rugged lifestyle



Speed and Intelligence Advanced technology and dynamic design



Elegant, Brilliant and Smart Metal watches for stylish women

