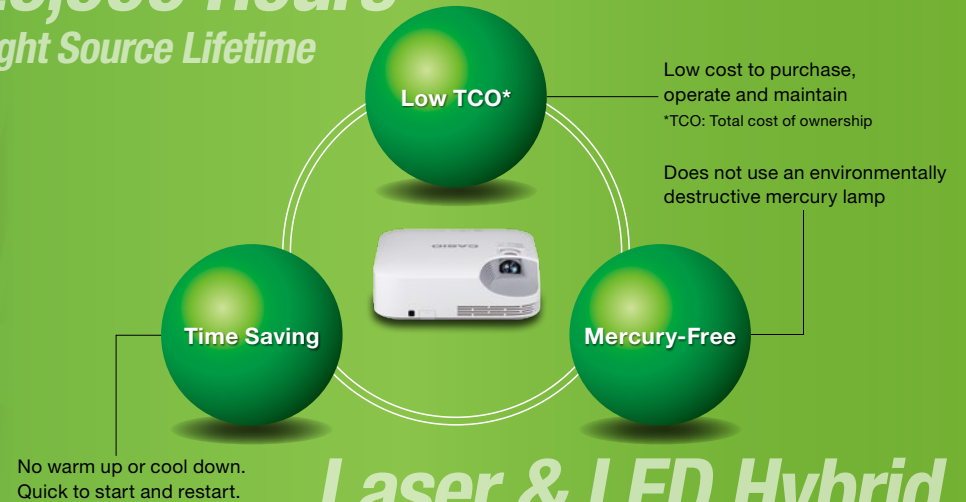


## Special Feature III: Projectors

### Expand the Projector Business with Our Cost-Competitive, Breakthrough Projector



**20,000 Hours**  
Light Source Lifetime



**Laser & LED Hybrid**



Casio quickly developed hybrid laser and LED light sources for high brightness without the use of mercury lamps, and released its first projector with this light source in 2010. We have the top share of the laser hybrid light source market because of this leadership.

In 2015, we launched the XJ-V1 projector, which features outstanding cost performance and the clear benefit of being mercury free. A new configuration for the light source and

projector lens of the XJ-V1 was among the many approaches we used to hold down purchase price to achieve excellent cost competitiveness. This is a breakthrough new product that makes a premium mercury-free projector easily accessible.

The XJ-V1 complements its attractive purchase price with outstanding features that hold down operating costs, including a light source with a lifetime of 20,000 hours and no

need for lamp changes and electricity consumption that is about 50 percent less than a mercury lamp. It takes as little as five seconds from startup to projection at maximum brightness, thus eliminating the long wait that mercury lamps require to reach full brightness.

We will expand the System Equipment segment and improve its profitability with our cost-competitive, breakthrough projector.