

Corporate Social Responsibility (CSR) Activities

Casio makes the most of its unique know-how and resources to fulfill its various social responsibilities as a model corporate citizen.

Approach to Social Contribution

We earnestly engage in a variety of social contribution initiatives to help create a sound, vibrant society. We take good corporate citizenship seriously, and communicate with various stakeholders to identify the most beneficial initiatives. The five priority themes of our social contribution initiatives are outlined in the figure below. Leveraging our unique expertise and resources and the wide range of knowledge and experience possessed by our employees, we fulfill our social responsibilities in our own unique way.

We will continue to support the victims of the Great East Japan Earthquake and will also plan and promote initiatives to resolve international issues.



We Have Revised Our Environmental Vision and Environmental Declaration to Help Achieve Our Goal of Being a Leading Environmental Company.

The Casio Group clarified the Casio Environmental Vision and Casio's Environmental Declaration in April 2012 to respond to changes in the society to which we belong and further evolve our environmental management.

Casio Environmental Vision 2050 sets out the Group's long-term environmental management policy through 2050, while Casio's Environmental Declaration 2020 is our medium-term action plan through 2020. We are developing both globally to help achieve our goal of being a leading environmental company.

Casio Environmental Vision 2050

Through 2050, the Casio Group will independently investigate and implement measures to help ensure the sustainable use of and harmonious coexistence with the earth's natural assets of energy, resources, and living things. Our goal is to become a leading environmental company that creates new value and lifestyles in the form of markets and culture that have never existed before and thereby contribute to the richness of people's lives and to a healthy and sustainable global environment.

A Leading Environmental Company

Casio, going from "0" to "1"

We will create products and services and conduct environmental activities that are all based on new ideas and advanced technologies to help realize:

- a low-carbon society,
- a resource recycling society, and
- a way of living in harmony with nature.

Casio's Environmental Declaration 2020

•Realizing a Low-Carbon Society

The Casio Group provides products and services that further contribute to reducing and absorbing CO₂. In addition to expanding our lineup of products and services that use energy sources that are easy on people and the planet, such as solar, wind, and water-powered energy, we are also utilizing these renewable energy sources in our business activities.

•Realizing a Resource Recycling Society

The Casio Group's goal is to efficiently use, replace, and reuse the earth's precious resources, such as various materials and water. Therefore, we have been further improving resource productivity.

•Realizing a Way of Living in Harmony with Nature

The Casio Group conducts activities to help cultivate a mindset that treasures the earth and protects biodiversity. We are working to harmonize our business activities with the earth's natural cycle.

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My Dream Rucksack Charity Program

Casio (China) Co., Ltd. has initiated its My Dream Rucksack charity program to support the education of children in impoverished regions of China.

Each child receives a rucksack for use as a school bag and gifts including stationery and learning materials. We also support teaching by donating items according to the needs of individual schools, including Casio digital pianos, calculators, printers, short-throw projectors and digital cameras.

Phase 1: Elementary schools in Shuanghe, Suqian, Jiangsu (September 2014)

Phase 2: Middle and elementary schools in Shanzhen, Longtu, Ludian, Yunnan (December 2014)

Phase 3: Liangting Elementary School, Yanzizhezhen, Jinzhai, Luan, Anhui (May 2015)

Casio China plans to support the growth and education of children through the My Dream Rucksack charity program in keeping with the concept of "Creativity and Contribution."



Children with their new rucksacks



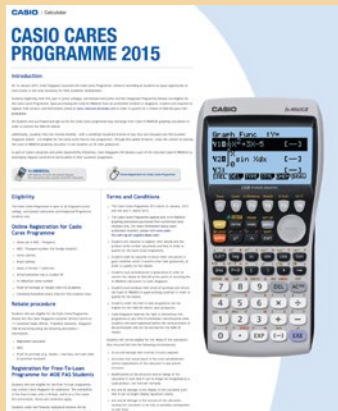
A group of children with their new rucksacks

Casio Singapore Supports Education

Casio Singapore initiated two social contribution programs in January 2015 that involve scientific calculators to support mathematics education in Singapore.

The first is the Casio Cares Initiative. Students from low-income families (combined household income of less than SGD\$2,500) can have access to the Casio FX-9860GII's graphing calculator until they graduate. Returned calculators are then re-loaned to other students in the following year. Casio Singapore also plans to donate calculators to underprivileged students in neighboring countries in Southeast Asia.

The other initiative is the Buy-Back Programme. Students who purchase the Casio FX-9860GII's graphing calculator can receive SGD\$60.00 cash back when they return their calculator to Casio Singapore upon graduation.



Visit our website to learn more about the Casio Cares program and Casio's contribution to education.

Casio America Commended for Environmental Conservation Activities

Casio America has been conducting various environmental conservation activities for many years. Activities include collecting and sorting bottles and cans for recycling, collecting paper and cardboard for delivery to recycling centers, using recycled materials for watch packaging and display materials, replacing personal computers that used a large amount of electricity, and providing drinking bottles to employees to reduce the use of paper cups.



Watch packaging and display materials that use recycled materials



The Morris County Municipal Utilities Authority, which promotes environmental conservation, recognized Casio America's efforts with an award for excellent recycling programs within large businesses.

Yamagata Casio Commended for Winter Eco Style Challenge

On August 7, 2014, Yamagata Casio received an Excellent Work Site Commendation from Yamagata Prefecture for energy conservation activities as part of the Winter Eco Style Challenge. Yamagata Prefecture has been holding the Winter Eco Style Challenge annually since 2008 to increase awareness of energy conservation among households and businesses in the prefecture.

In the most recent Winter Eco Style Challenge, 862 work sites submitted applications from November 1, 2013 to March 31, 2014 detailing their conservation activities. Five sites recognized as outstanding received commendations.

Yamagata Casio was selected for the Excellent Work Site Commendation for activities that included reducing the amount of air used to drive machine tools and automatic machinery and remove dust from components, and for constructing a power monitoring system. Yamagata Casio will continue to proactively reduce energy use.



Air leakage is measured at designated checkpoints